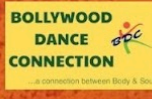




# GLOBAL YOUTH EMPOWERMENT FOUNDATION

In Association with



Present

# CHOKI DHAANI TO LOKRANG

## Indian Cultural Festival of

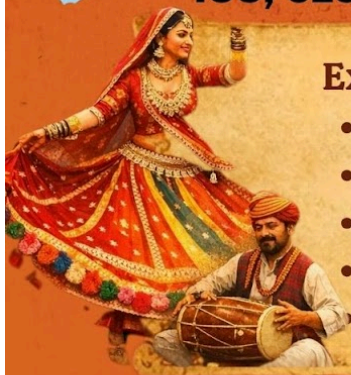
## RAJASTHAN & MADHYA PRADESH



# MAY 31ST 2026

SUNDAY 11:00 AM - 7:00 PM

ICC, 525 Los coches st, Milpitas, CA 95035



### Experience the Culture Through:

- Folk Dance & Music
- Traditional Fashion & Performances
- Cultural Exhibits
- Authentic Indian Cuisine
- Arts, Crafts & Heritage



Media / Digital Partner



Community Partners



For Sponsorship / Tickets / Vendor Booths / Participation  
 Deepak Chhabra - 510-299-9771 / Tinny Juneja - 408-823-2811  
 Shikha Srivastava - 408-623-0689 / Arti Sharma - 669-245-8226

**Choki Dhani (Rajasthan) to Lokrang Festival (Madhya Pradesh)  
May 31st (Sunday) 2026**

Greetings !

Here is our proposal to have you as our Grand sponsor or Sponsor from any other category for our these two upcoming Festivals in 2026. I wanted to send our proposal before calling you soon. After last two year's successful Festival where we had close to 4000 to 5000 people in and out of the Festival. This year we have two Festivals, Upcoming is Choki Dhani (Rajasthan) to Lokrang Festival (Madhya Pradesh) May 31st (Sunday) 2026 which will give you three months to advertise your company as a sponsor on Facebook and other platforms including exposure during both Festivals which attract close to 3 to 4 thousand people..

**The Global Youth Empowerment Foundation (GYEF) is a 501c (3) nonprofit organization and all donations are tax deductible. GYEF Non-Profit tax ID is # 99-3954118. We are a grass-root umbrella organization established in 2024.**

**We are Benevity approved. Benevity helps charities focus on what matters the most. If you make a donation thru your company as most of the companies matches 100% thru Benevity approved list. 100% of donations you make goes towards GYEF mission to and in favor of less fortunate children. We are also approved by the Bright Fund . Which is also a corporate social responsibility (CSR) and workplace giving platform that helps companies and individuals donate to and support verified 501(c)(3) nonprofits. It enables employees to donate via payroll, credit card, or PayPal, and allows companies to manage matching gifts and volunteering.**

GYEG NPO is under the leadership of veterans of Festival industry Deepak Chhabra, Tinny Juneja, Shikha Srivastava & Dr. Arti Sharma and we would like to request your esteemed Company to be one of our sponsor for our events of 2025

We are sending you this unique sponsorship proposal to showcase your esteemed Company in the

1. Choki Dhaani (Rajasthan) to Lokrang Festival (Madhya Pradesh)  
May 31st (Sunday) 2026 in ICC Milpitas , **Bay Area.**

&

2. **Ganesh Mahautsav (Last quarter of 2026 - Date & Venue TBA )**

The Bay Area is renowned for its diverse and most vibrant, and dynamic communities across the globe. This event is being held in partnership with other renowned non-profit organizations like **UPMA RANA, Haryana & Cosmo Delhi**. All big associations representing different prominent States of India

We are thrilled about the prospect of partnering with **your Company** . This collaboration promises to elevate the event's success

We kindly request a sponsorship of an amount for the different levels as enclosed. This investment / sponsorship would also contribute to the success of our event in several ways. This event will serve as an excellent platform to introduce your **Group** to these new clients.

### **Event Details:**

Name: Choki Dhaani (Rajasthan) to Lokrang Festival (Madhya Pradesh)

Date: May 31st (Sunday) 2026

Time: 11.00 AM to 7.00 PM Time.

Location: ICC Milpitas

### **2nd Event Details:**

Name: Ganesh Mahautsav

Date: Last quarter of 2026 (TBA)

Time: TBA.

Location: TBA

### **Sponsorship Benefits**

- **Extended Promotion** We'll feature your Company in multi-phase promotion. We plan to run extensive promotions for your Company before, during, and after the event
  - **Brand Showcase:** Big LED screens will spotlight **your company** and its offerings, enhancing brand recognition.
- **Honored Guests** – During the event you will be honored at stage alongside other dignitaries such as the US Council General, various city mayors and council members.

- **Recognition:** Special acknowledgments on stage, event naming rights, and prominent booth space for your company.
- **Promotion:** Email blasts to over 5,000 local members, social media exposure, and PA announcements to promote your company.
- **One stalls** to showcase your company products along with free entry passes to the event.

**Our sponsorship levels include:**

**PLATINUM (TITLE) Sponsorship Package -\$5000 for one Event & \$9000 for both Festivals**

**- One Spot**

- The **Title of the Event will include your Business Name**
- Branding at the Electronic Media and the promotional material
- Vendor booth at the venue
- Announcements pertaining to your product will be made by the emcee.
- 8 minutes of Main stage time
- Space on Flyer as a grand sponsor.
- 25 entry tickets for ticketed events.
- Reserved VIP seating at the Theatre, offering an unobstructed view of the festivities.
- Recognition in all event communications and announcements as an esteemed partner.
- Standee space/ banners space
- Online / social media marketing
- **Prominent Advertising on the large LED Screen during the event.**

**GOLD Sponsorship Package - \$3500 for one Event & \$6000 for both Festivals**

-

- Branding at the Electronic Media and the promotional material.
- Vendor booth at the venue
- Space on Flyer as Gold Sponsor
- Live announcement on stage
- 15 entry tickets for ticketed events.
- 4 min Stage time
- Separate marketing Standee space/ banners space
- Online / social media marketing

- **Prominent Advertising on the large LED Screen during the even**

### SILVER Sponsorship Package - \$2500 for one Event & \$4000 for both Festivals-

- Space on Flyer as Sponsor
- Live announcement on stage
- Vendor booth
- 4 min Stage time
- 10 entry tickets for ticketed events.
- Standee space/ banners space
- Online / social media marketing
- **Prominent Advertising on the large LED Screen during the even**

### BRONZE Sponsorship Package - \$1500 for one Event & \$2500 for both Festivals

- Space on Flyer for logo
- Live announcement on stage
- 05 entry tickets for ticketed events.
- Vendor table
- Banner space/ standee space
- Online / social media marketing

### Supporter Sponsorship Package- \$1000

- Space on Flyer for logo
- Live announcement on stage
- Vendor table
- 02 entry tickets for ticketed events.
- Banner space/ standee space
- Online / social media marketing

We sincerely hope we can collaborate, support each other and grow together. Please let us know if you have any questions. Waiting to hear back from you soon.

We can tailor these benefits to align with your preferences. Your sponsorship will support event expenses like marketing, venue, and logistics, ensuring optimal return on investment in brand exposure and engagement.

We're confident that our event offers a unique platform to engage a diverse audience. We're eager to delve deeper into this proposal with you and discuss ways to ensure the event's success.

Once you decide to be our sponsor these are the options you have to make payment as mention below..

"If your company—or any organization you are affiliated with—offers a matching gift program through **Benevity**, we encourage you to process your contribution through that portal. By utilizing these corporate matching options, you can **double the impact** of your donation and provide twice the support for our mission."

Payment options :

1. Zelle to "globalyouthe@gmail.com"
2. Cheque to "Global youth Empowerment Foundation (GYEF)"
3. For Account Transfer - Chase Bank: Routing Number #322271627: Account number #697150833

A tax exemption receipt will be issued after we receive your payment .

Thank you,

More about the team:-

### **Deepak Chhabra**

Deepak - A visionary entrepreneur,

With over 38 years of experience, Deepak Chhabra has excelled in Exhibitions and Rock Shows logistics, as well as event management. He spearheaded iconic rock shows in 1980s India, featuring luminaries like Bruce Springsteen, Bryan Adams, Samantha Fox, Michael Ears, Samantha Rocks and Yanni (sold out shows behind Taj on the banks of dry Yamuna).

<https://elinepa.org/yannis-performance-at-the-taj-mahal-march-1997/>

Relocating to California in 1999, he works for Department of Insurance, State of CA as Senior WC Underwriter plus he orchestrated the renowned Bay Area Parade for two decades and all other curated cultural festivals like Festival of India Day Parade, Festival of Colors (Holi), Festival of Lights (Diwali), Bengali Durga Puja Festival and any other Festival you name it . Also pioneered the Ganesh Visarjan (Immersion) Cruise 15 years ago in the Bay Area.

<https://www.linkedin.com/in/deepak-chhabra-9768bb1/>

<https://www.facebook.com/deepak.chhabra.31>

<https://www.instagram.com/dc49298/>

Founder - **Global Youth Empowerment Foundation**

501c(3) nonprofit organization and all donations are tax deductible.

**GYEF Non-Profit tax ID is # 99-3954118. <https://www.thegyef.net/>**

**Senior Board Member UPMA ( <https://upmaglobal.org/> )**

**Senior Executive at AIA (<https://www.aiaevents.org/> ),**

**Senior Executive Pashchimi (<https://www.pashchimi.org/> )**

**Former General Sect & Chair Parade (22 years):-Festival of Globe , Fremont**

**Former General Sect & Chair Events (22 years):- Fremont Hindu Temple ([www.fremonttemple.org](http://www.fremonttemple.org) ).**

**Former Library Commissioner -(8 years) Fremont Main Library ( <https://aclibrary.org/locations/FRM/> )**

**Tinny Juneja - The Award winner - CULTURAL AMBASSADOR, the Founder and Artistic Director of BOLLYWOOD DANCE CONNECTION Dance school and a Co-Founder of MAC, MULTICULTURAL ARTS CONNECT.**

\* Felicitated by the *US House of Representatives* for the continuous support of Indian Arts and Culture in the Bay area with her dedication to organizing events that promote cultural awareness and bridge gaps between different communities.

\* Recognized by the *Human Relation Commission* for spreading our Indian Cultural Awareness.

\* 18 years of experience as Dance choreographer, Fitness/modeling instructor & Fashion Show Coordinator.

\* Having transitioned from a successful career in IT, specializing in Electronics and Communication, She followed her passion towards the art with her learning started with the classical dance form of Kathak and Folk dancing.

\* She launched her own Dance Fitness program of BollyZ-FIT which is a blend of Bollywood and Zumba, running in various corporations like APPLE.

Cell: (408) 823-2811

Email: [tinnyjuneja@yahoo.com](mailto:tinnyjuneja@yahoo.com)

<https://www.facebook.com/tinnyjuneja/>

<https://www.facebook.com/bollywoodDanceConnection/>

<https://www.bollywooddanceconnection.com/>

<https://www.instagram.com/tinsbollyzfit/>

**Shikha Srivastava**, Founder of “Shiksha,” is a passionate and seasoned educationalist with a strong international background, having worked with a diverse range of academic institutions across the globe. With a foundational career in Clinical Psychology, she made a conscious and impactful transition into education—dedicating herself to teaching Hindi and helping children stay connected to their cultural roots and linguistic heritage.

For over 17 years, she has also served as a cultural ambassador in the Bay Area, spearheading community-centered events that celebrate and preserve Indian traditions. These include large-scale Dandiya nights, immersive retellings of ancient Indian epics like the *Ramayana*, and initiatives that empower women and support local communities. Through “Shiksha,” she continues to bridge generations, foster cultural pride, and make language learning a joyful, identity-affirming experience.

<http://www.shikshas.com>

Contact info : (408) 623-0689

Email us : [pyaru31@yahoo.com](mailto:pyaru31@yahoo.com)

**Arti Sharma**: CEO of Vdesi Jam

At Vdesi Jam, where the music never stops, and the party never ends.

We are more than just a DJ event company serving Bay Area for last 10+ years we are the orchestrators of unforgettable experiences, blending the vibrant flavors of Bollywood, Hip-hop, Tollywood, English, Rajasthan, Punjabi and many more genres and language of music to create electrifying atmospheres that ignite the spirit of celebration. Our passion for music knows no bounds, as we curate playlists that cater to diverse tastes and cultural backgrounds.

We're also masterful event planners, dedicated to crafting seamless and sensational experiences from start to finish. From intimate gatherings to extravagant soirées, we pride ourselves on attention to detail, creativity, and professionalism, ensuring that every event is a resounding success.

Join us as we embark on a journey of musical discovery and celebration.

[VdesiJam\\_FB\\_Profile](#)

[VdesiJam\\_instagram\\_Profile](#)

Cell: 669-245-8226

Email: [vdesijam@gmail.com](mailto:vdesijam@gmail.com)

Warm Regards from all of us,

Executives

GLOBAL YOUTH EMPOWERMENT FOUNDATION (NPO)

Non Profit EIN # 99-3954118

Website :- [www.thegyef.com](http://www.thegyef.com)

Facebook :- <https://www.facebook.com/profile.php?id=61566355504446>

